

Presentation

C.E.P.E.C. is the **European Confederation of National Aesthetic and Cosmetic Associations** of the E.U. countries.

C.E.P.E.C. was created in **March 1995** by initiative of a group of **National Associations of Beauticians** and the first meeting took place in Tunisia. Since then, many members has joined C.E.P.E.C. and today it is constituted by Beauticians Associations of Cyprus, Estonia, Finland, France, Greece, Italy, Latvia, Malta, Slovenia; Spain.

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C.E.P.E.C. an opportunity for all beauticians in Europe



European Confederation of Professional Beauticians and Cosmeticians

Summary

WHY PARTICIPATE IN CEPEC

WHY CEPEC IS ACTIVE

CEPEC WORK



WHY PARTICIPATE IN CEPEC

Join and participate in CEPEC is useful and necessary:

Because Europe's regulatory activity has an impact on the activities of every beautician in every European country
Because only in this way it is possible to make visible and valorize the contribution that the profession of beauticians provides to the business heritage, by counting more in strategic decisions.

Because only links, cooperation, exchange of ideas, practices and knowledge can improve the vision of the profession in the society and make it stronger.

MEMBERS

- C.A.B.TH.** (Cyprus Association of Beauty Therapists)
- ERKÜ** (International Cosmetologists Association of Estonia)
- SKY** (Association of Finnish Beauty Therapists)
- C.N.A.I.B.** (Confédération Nationale Artisanale des Instituts de Beauté)
- O.S.E.D.A.E.** (Greek Federation of Professional Aestheticians)
- C.N.A. Benessere e Sanita** (Confederazione Nazionale dell' Artigianato)
- LKKA** (Association of Beauticians and Cosmetologists of Latvia)
- M.A.B.T.** (Malta Association of Beauty Therapists)
- SLOVENIA OZS**



WHY CEPEC IS ACTIVE

The economic, social and technological changes of the European countries, have reflexes on all trades, professional categories and business sectors, and also the profession of beauticians, must keep up the pace of transformation and change of demand from European citizens and customers.

This situation requires innovative responses from beauticians and a strong, significant and determined European representation that **CEPEC has created and is committed to make it stronger** .

CEPEC is active in consolidating the professional spaces for all beauticians wherever they are, and for this reason, it deals with all the areas of interest for the beauticians enterprises; the educational, the technological and the communication one and of the image of the profession by defending, with new ways and effective responses, the professional content that beauticians can exercise with their skills and abilities.

The person services sector, in its broader meaning constitutes approximately 1.3% of total employment in the EU; however, the overall economic weight remains limited and represents 0.8% of GDP EU average (European Commission 2016).

For this reason **CEPEC is committed to making visible** the professional and service's contribution of the category and to valorize, results in hand, the social value developed in terms of

CEPEC WORK

- CEPEC acts:
- **to strengthen the image** of the profession of beauticians in Europe in order to contribute to the growth of the sector;
- **to support the category** of beauticians in each EU country in order to consolidate the beauticians representation for a broader and more comprehensive contribution of the profession at European level;
- **to reduce bureaucratic and administrative costs** for beauticians enterprises to free up resources to invest in quality and safety;
- **to stimulate policies** aimed at creating the conditions to meet the customers demand changes and foster the development of services and performance consistent with the needs of the people;
- **to contribute to creating added value** in terms of social wellbeing, by consolidating the knowledge and skills of beauticians in the field of services to the person;
- **to build networks, groups**, to enhance the ability of beauticians to contribute to social development of the service's economy;
- to dialogue with Organizations of other professions to develop a new dimension of the representation and of the political proposal of beauticians in Europe.

President

Mrs. Laura Grilli (Italy)

